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## РЕЦЕНЗІЯ

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**REVIEW ON A MONOGRAPH BY A COLLECTIVE OF AUTHORS:  
OLEZIA DROZDOVSKA, VASYL HAVOR, MARIANA KOMARYTSIA,  
SERHII BLAVATSKYI, BOZHENA IVANYTSKA, NADIYA KULESHA,  
LIDIYA SNITSARCHUK, ZORIANA NAKONECHNA, KHRYSTYNA BILOHRATS,  
EMILIIA OHAR, ZORIANA HALADZHUN, OLHA HARMATII, OLENA KUZNETSOVA  
«UKRAINIAN JOURNALISM: HISTORY AND MODERNITY»<sup>1</sup>**

The processes of development and trends in the functioning of journalism in a given country depend not only on the current political situation. To a large extent, national journalism is an outcome of the tradition of informing and communicating with the people. The political factor undoubtedly influences the formation of the journalism model, but the latter, through its function of shaping public opinion, is capable of and responsible for political transformations. That is why the history of journalism is an important branch of journalism studies (and even country studies), figuratively speaking, it is a mirror in which one can find explanations for certain contemporary media and political processes. The globalization-induced unification of journalism as a social institution certainly gives grounds to talk about certain global trends, but the traditions of Ukrainian, British, American, or any other national journalism still have a powerful influence on the media sphere's development. Moreover, journalism is a phenomenon of a nation's spiritual culture, and the importance of tradition and, more broadly, of the historical factor for culture cannot be overestimated.

The author of this review presents these prolegomena in order to emphasize the exceptional topicality of the monograph «Ukrainian Journalism: History and Modernity» («Українська журналістика: історія і сучасність»), which was published in 2020 by the German printing house Lambert Academic Publishing. The publication is the result of the joint research activities of scientific and scientific-pedagogical workers of Vasyl Stefanyk Lviv National Scientific Library of Ukraine, the Department of Journalism and Mass Communication of Lviv Polytechnic National University, and the Department of PR and Journalism of the Ukrainian Academy of Printing. It should also be emphasized that the target audience of the collective monograph is an international English-speaking readership, which greatly enhances the importance of the scholarly work.

The structure of the monograph «Ukrainian Journalism: History and Modernity» («Українська журналістика: історія і сучасність») fully corresponds to the title of the publication: the collection of studies consists of two parts that reveal the historical aspect of Ukrainian journalism development and the current processes of its functioning. The first part, «History of the Ukrainian Press of the 19<sup>th</sup> and 20<sup>th</sup> Centuries» («Історія української преси XIX–XX ст.»), includes a number of interesting academic research devoted to issues that are relevant but understudied by press historians. Specifically, the first part of the monograph deals with the regional press of Galicia and Transcarpathia (studies by L. Snitsarchuk, B. Ivanytska, M. Komarytsia, and V. Havor), specialized periodicals in these lands (studies by B. Ivanytska, M. Komarytsia, Kh. Bilohrats), the Ukrainian emigration press (studies by S. Blavatskyi, N. Kulesha), and the contribution of certain figures to the development of

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<sup>1</sup> Ukrainian journalism: history and modernity / Z. Haladzhus, L. Snitsarchuk, E. Ohar and oth. Mauritius : LAP Lambert, 2020. 240 p.

Ukrainian journalism (studies by O. Drozdovska, Z. Nakonechna). Each of these thematic segments has not yet been sufficiently recorded in the history of Ukrainian journalism. In this context, research on the history of the Ukrainian emigration press deserves special attention. There is no doubt that the publications of Ukrainians in emigration are an important page in the history of the Ukrainian press. It is also worth emphasizing the importance of research on so-called personal journalism, that is, the contribution of certain prominent individuals to the formation and development of Ukrainian journalism. Z. Nakonechna's study of Ivan Tyktor's publishing and journalistic activities reveals to the readership, especially to international one, an exceptional figure, a Ukrainian activist, editor, and publisher who organized the Ukrainian Press («Українська преса») media concern in the conditions of Ukraine's statelessness. Such research is important not only for journalism specialists, but also for the positive image of Ukraine and everything related to Ukraine through a wider readership.

The second part of the monograph is titled «Topical Issues of Modern Journalism» («Актуальні проблеми сучасної журналістики») and includes four in-depth researches on relevant topics for journalism studies. The thematic range of the second part of the scholarly collection is extremely wide – from the specifics of sociological data as a source of information in journalism (studies by O. Harmatii) to the problems of the modern language of the media (studies by Z. Haladzhun), from the phenomenon of book journalism (studies by E. Ohar) to the problem of media freedom in a pandemic (studies by O. Kuznetsova).

The collective monograph includes 13 relevant, academically competent, and stylistically interesting researches. All of them are in thematic harmony with each other and fit into a coherent, unified scholarly work. Each of the individual studies is based on sufficient empirical material and contains a clearly stated research methodology, and therefore the validity of the obtained results cannot be questioned.

The monograph «Ukrainian Journalism: History and Modernity» («Українська журналістика: історія і сучасність») is a scholarly valuable publication, as it brings new, previously unknown knowledge about Ukrainian journalism into academic circulation. The results of the research conducted by the authors, given their relevance, may be in demand when developing educational courses not only for students of journalism, but also for a broader humanitarian profile.